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SINDIRAÇÕES

IFIF ROME 2019

**OUR PLANET COULD BE DIVIDED IN
JUST TWO GROUPS OF PEOPLE**



**THE FIRST
GROUP
HAS THE MAIN
GOAL TO HAVE A
LONG AND
HEALTHY LIFE.**

**• LOW RISK
GROUP**



**THE SECOND
GROUP
HAS THE MAIN
GOAL TO FEED
THEIR FAMILIES.**

**• LOW COST
GROUP**

LOW RISK GROUP

MAIN ACTION:
PRECAUTION

FOR THIS GROUP
SCIENCE IS
IMPORTANT BUT
NOT DETERMINANT
TO REDUCE RISK.



LOW COST GROUP

MAIN ACTION:
EAT

FOR THIS GROUP
SCIENCE IS
ESSENTIAL TO
REDUCE FOOD
COST.

LOW RISK GROUP

CONCERN WITH NEW TECHNOLOGIES, INGREDIENTS AND PRODUCTS THAT MAY BRING SHORT OR LONG TERM RISK TO CONSUMER HEALTH.

- **HIGH CONCERN WITH SUSTAINABILITY AND ANIMAL WELFARE.**



LOW COST GROUP

HIGH CONCERN WITH THE AFFORDABILITY OF THE FOOD.

- **CONCERN WITH RESTRICTIVE REGULATIONS, DIFFICULTY IN THE APPROVAL OF INNOVATIONS, EXPENSIVE ANIMAL WELFARE REGULATIONS.**



LOW RISK GROUP IS ACTUALLY DIVIDED IN TWO SUBGROUPS

NON SCIENCE LOW RISK

PRECAUTIONARY
MEASURES

EXAMPLES:

GMO'S
RACTOPAMINE
ORGANICS

SCIENCE BASED LOW RISK

SCIENCE ORIENTED PROHIBITIONS

EXAMPLE:

ANTIBIOTICS RESISTANCE
ANIMAL BYPRODUCTS FOR RUMINANTS

The background of the slide is a dramatic image of the Earth from space. The planet is shown as a blue and green sphere, but it is severely damaged. A large, jagged crack runs vertically through the center, splitting the globe. From the bottom of this crack, bright orange and yellow flames or lava are erupting, suggesting a volcanic or catastrophic event. The overall scene is set against a dark, starry space background.

**-WHAT IS THE ACTUAL
GLOBAL REGULATORY
RISK IN THE FEED
INDUSTRY?**

REGULATORY ENVIRONMENT

LOW RISK GROUP

- ALL OF US WITH AVERAGE TO HIGH INCOME, THE FEED REGULATORS, THE FEED INDUSTRY MANAGEMENT, FAO PERSONAL, POLITICIANS.

LOW COST GROUP

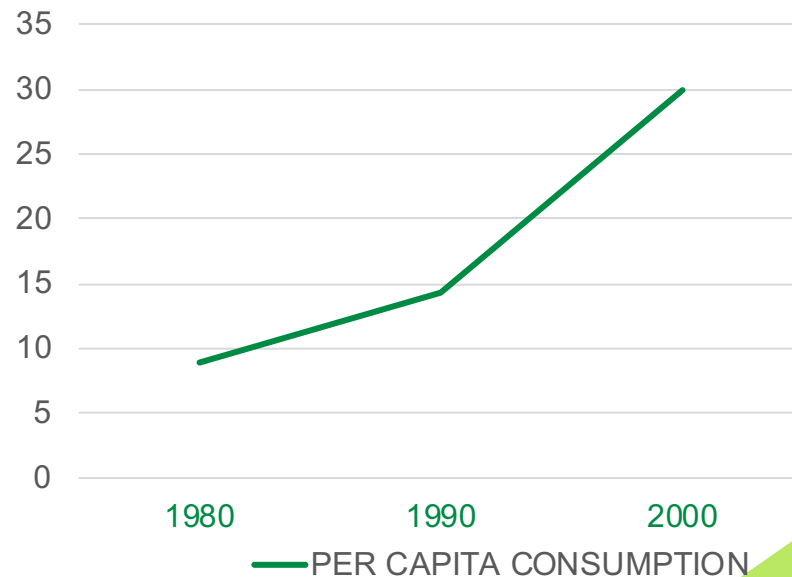
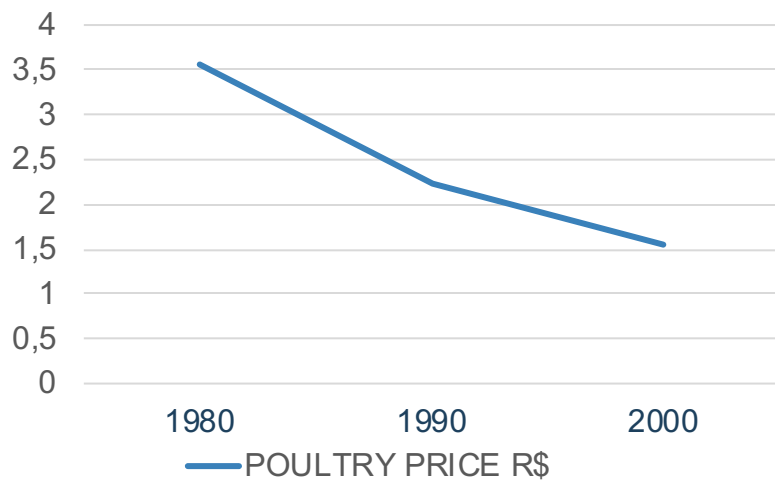
- NOT REPRESENTED.

THE LOW COST GROUP IS NOT REPRESENTED!

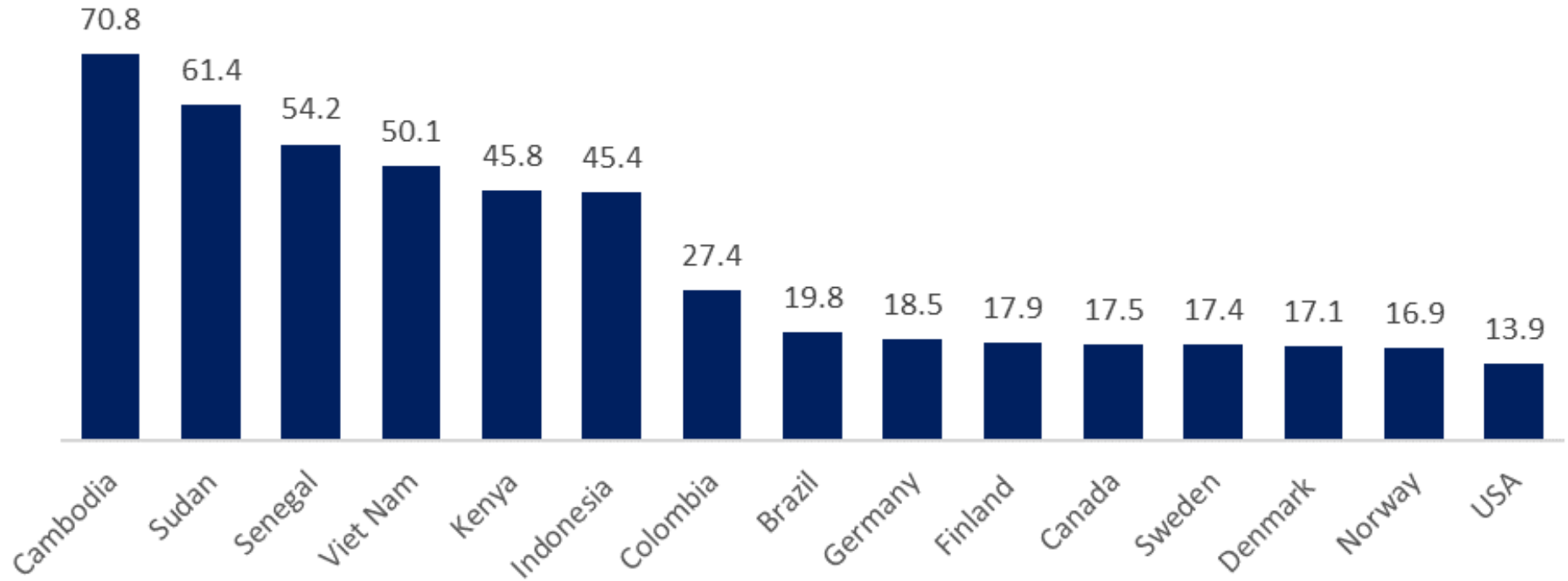
REGULATIONS ARE TOTALLY CONTROLLED BY THE LOW RISK GROUP.

IMPORTANCE OF THE COST REDUCTION IN BROILERS MEAT ON THE PER CAPITA CONSUMPTION IN BRASIL.

THE QUALITY IMPROVED IN THIS PERIOD !



Share (%) of food consumption expenditure in total household consumption expenditure



SOURCE: FAO STATS



TAKE AWAY MESSAGE

TO PUSH NON SCIENCE PRECAUTIONARY MEASURES AS A GLOBAL POLICY FOR THE FEED&FOOD INDUSTRY IS A TOTAL IRRESPONSABILITY THAT WILL INCREASE FEED&FOOD COST AND SEND PART OF THE GLOBAL POPULATION INTO HUNGER AND POOR NUTRITION.



THANK YOU!

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